

Launch your **Wash Club,**
Fleet Accounts, and
Subscription Program
with **FLOW** 





Grow Your Recurring Revenue And Gain Insights Into Who Your Customers Are

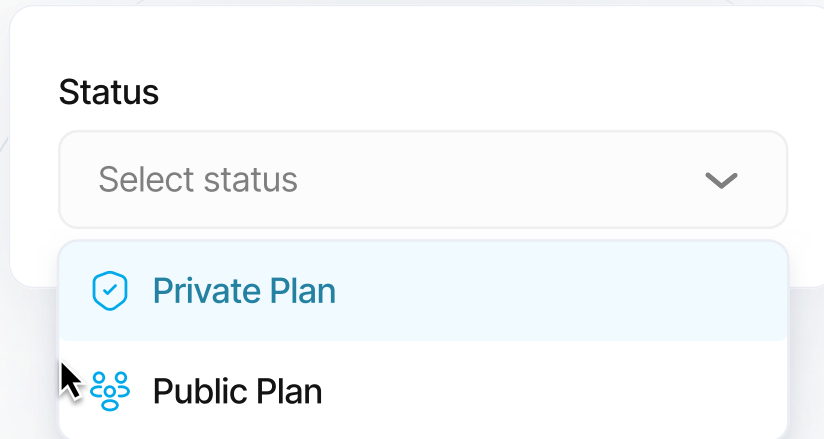
Flow Subscriptions is a powerful, easy-to-use platform for carwashes looking to grow their recurring revenue through **wash clubs, fleet & account based subscriptions**.

By leveraging **license plate recognition** and integrating seamlessly with various **pay stations**, Flow Subscriptions simplifies **billing, membership management, and usage tracking**—all while delivering a convenient experience for customers. Whether you're running a **single-location** or managing **multiple sites**, Flow Subscriptions helps you establish reliable, recurring revenue streams and maximise profitability.

Control


Create Private & Public Plans


Create plans that are publicly available for customers to self-register for and private plans for larger customers looking for a volume discount.





A screenshot of a web interface showing a dropdown menu for selecting a plan status. The menu is titled "Status" and contains two options: "Private Plan" (highlighted in light blue) and "Public Plan".

Status

Select status 

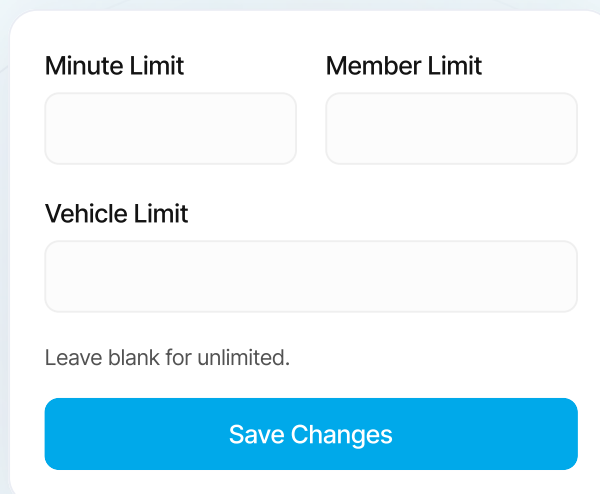
 Private Plan

  Public Plan

Control

Set Customer Limits

Each Customer can have more than 1 member and vehicle in their Customer account enabling Fleets and larger Wash Club customers, such as families. Control the number of automatic and self-serve washes with minute limits.



A screenshot of a web interface showing a form for setting customer limits. The form has three input fields: "Minute Limit", "Member Limit", and "Vehicle Limit". Below the fields is a note: "Leave blank for unlimited." and a "Save Changes" button.

Minute Limit

Member Limit

Vehicle Limit

Leave blank for unlimited.

[Save Changes](#)

Control

Plan Summary

Flow's Plan configurator describes what your plan is offering in written form, making it easy to understand.

Plan Details

Test Bench

Test Bench Plan

Subscribers of this plan can select Ultimate, on No Bay Types at Test Bench.

Subscribed fleets will get Unlimited minutes every period.

Fleets will be able to add in Unlimited members.

The plan will be billed annually at \$1

The plan will be publicly accessible for a fleet to subscribe to

The plan is not pauseable

The remaining minutes after the period will not be added to the next period.

Surcharge Allocation: The 2.3% + 50c transaction fee will be paid by the organisation.

Name

Test Bench

Description

Test Bench Plan

Location

Test Bench

Bay Types

Choices

Ultimate

Minutes

Leave blank for unlimited minutes

Members

Leave blank for unlimited members

Insights

Daily Usage Report

Flow Cloud sends an end of day email to highlight the daily activity.



Daily Usage Report - Geelong

Date : 21 - 01 - 2025

Time	Driver	Vehicle	Wash	Bay
9:00 AM	Declan Brown	123ABC	Graphene & Ceramic	Auto 3
10:00 AM	Tom Dickson	BOA348	Graphene & Ceramic	Auto 2
11:00 AM	Jacob Dickson	OO450	Ultimate	Auto 1

Capture

License Plate Recognition

Use your CCTV to recognize license plates and automatically link vehicles to customer profiles.

FLOW

2x Month

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Control

Multi-locations Plans

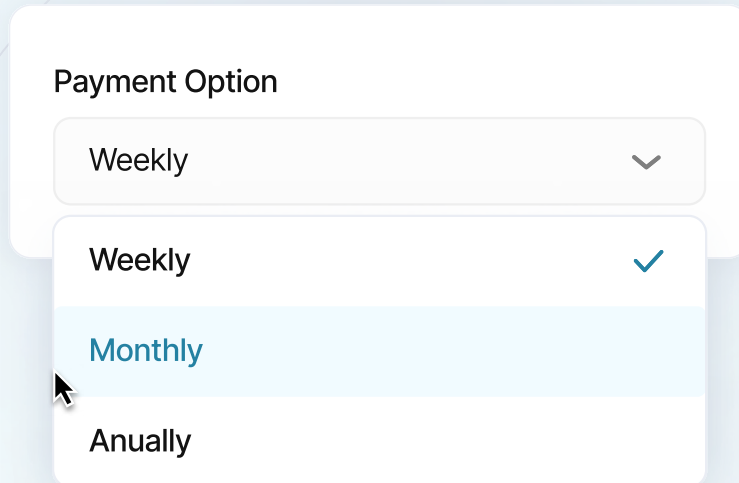
Offer plans that work across all your locations.



Control

Various Choices of Frequency with Minimum commitment capability

Bill your customers weekly, monthly or annually. Configure minimum commitments to create guaranteed revenue.



Payment Option

Weekly

Weekly

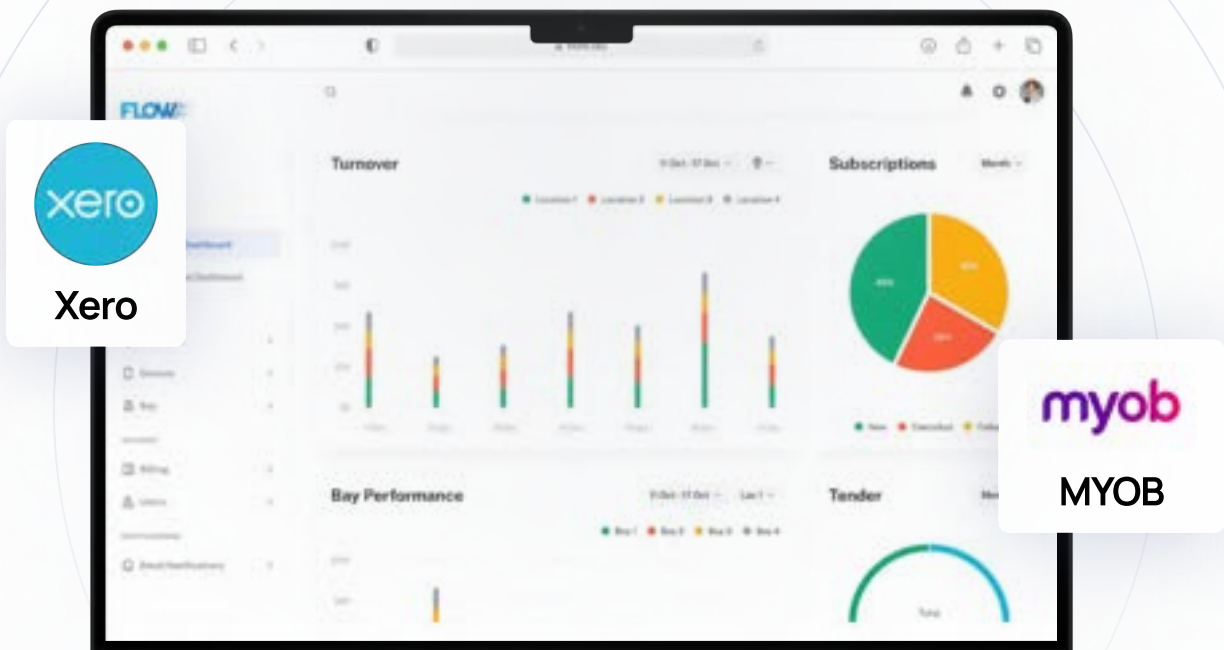
Monthly

Anually

Insights

Xero & MYOB Support with Payout Reporting

Understand which customer paid, when and for what product with our Payout Report



Insights

Gather Valuable Feedback, Boost Your Reputation

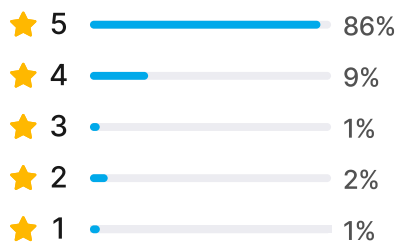
Collect reviews via email after every car wash. Integrate customer reviews directly with Google Reviews.

Google Analytics reviews

4.9



5,9K reviews



Control

QR Code Sign-Up.

Create locations with scannable QR codes for instant access.





Easy, Accessible, Reliable.

Proudly Australian - Owned and Operated

We're Local

Get support from a team that truly understands the Australian market.

Personalised Service

High-quality assistance tailored to your needs, built on trust and care.

24/7 Support via Email & Phone

Get round-the-clock assistance by emailing our support team anytime. We're here to help!

Built for Australians

Designed to meet the unique needs of Australian businesses.

Local Alignment

Ensures smooth operations that fit your goals and systems.

Installation and Software Pricing

Flow Subscriptions Installation

AUD **\$10,000.00** (ex GST)

Once Off.

INSTALLATION

- Setup Of Software And Electronics On Existing Pay Station.
- Creation Of Physical Signage.
- Setup Of Cloud Software (Site, Choices, Packages, And Other Configuration)
- Cloud Software Training.
- Configuration Of Existing Or New CCTV Cameras For Plate Recognition.

Flow Cloud

Manage Subscriptions, Payments, Reports And More.

AUD **\$225.00** (ex GST)

/Monthly - 2 Year Contract.

2.8% + AUD \$0.50

/online subscription creation or renewal.

FEATURES

- Manage All Customers.
- Manage Subscriptions.
- Create New Plans And Packages For Customers.
- Customer Portal.
- Configure Site Settings.
- Daily Usage, Customer Profitability & Pre-Built Reports.

Need Help with Chemical Monitoring? Contact Us!

Track and optimise chemical usage while ensuring quality service.
Reach our for expert support.

Chemical Stock

6955 - Inferno	1.51 / 8.00 Gal (18.8%)
8965 - Intensity (Foaming)	8.00 / 8.00 Gal (18.8%)
2005 - Strike	8.00 / 8.00 Gal (18.8%)
2002 - Splash	1.51 / 8.00 Gal (18.8%)
2003 - Blush	1.51 / 8.00 Gal (18.8%)
8972 - Foam Brush	1.51 / 8.00 Gal (18.8%)



Precision Usage Tracking

Monitor chemical usage accurately, receive low-stock notifications and live volume reporting.



Quality Assurance

Ensure consistent service standards with real-time monitoring.



Cost Efficiency

Save money by reducing waste and optimising usage.



Revenue Recognition

Learn your real daily and weekly chemical spend.



Discover our customers using **Flows Subscription, Washclub & Fleet system.**

Want to hear from businesses already using Flow Subscription? We can connect you with one of our customers so you can see how our app has helped them streamline operations, save time, and improve efficiency.

REFERENCE

Contact us to schedule a call with

Jason K – Euro Carwash

Nick S – Werribee Wash Worx



Ready to Transform Your Car Wash Business?

Contact Information

For further details, personalised proposals, or
to schedule a demo:

 1300 853 192

 sales@paytechsolutions.com.au

 flowapp.com.au