

CAR WASH SHOWTM AUSTRALIA

22 - 24 September 2020

GOLD COAST - QUEENSLAND

Proudly
presented by



Exhibitor Information

**Book early and secure
your Exhibit Booth**

The background of the lower half of the poster is a composite image. On the left, there is a wide-angle shot of a coastal city skyline at sunset, with numerous high-rise buildings and a sandy beach. On the right, there is a close-up, high-contrast image of a car being washed, with water spray and soap suds visible.

10% EARLY BIRD DISCOUNT

Book & pay before
21 December 2019

Target, sell & network to a global car wash market



The world-class facilities of the Gold Coast Convention and Exhibition Centre on Australia's picturesque coastal playground await when Car Wash Show Australia hits the Goldie in 2020!

Car Wash Show Australia is the nation's premier opportunity to target, sell and network directly with car wash owners, operators, their staff and business partners.

And with more exhibition space available and new mega-booths on offer, the 2020 Show is truly an opportunity not to be missed. And by exhibiting, your company will be represented alongside the biggest gathering of car wash suppliers in the southern hemisphere.

There will never be a better opportunity to mix business with pleasure than Car Wash Show Australia 2020 on the Gold Coast.

Book your exhibit booth on-line at acwa.eventsair.com/cwsa20/ep

The Gold Coast Convention and Exhibition Centre



If it happens on the Gold Coast,
it happens at the Gold Coast
Convention and Exhibition Centre.

The Gold Coast Convention and Exhibition Centre (GCCEC) is a state-of-the-art purpose-built exhibition space.

Located in the heart of Broadbeach, just 500 metres to the beach and walking distance to thousands of accommodation options, GCCEC is Australia's largest regional convention centre.

The move of Car Wash Show Australia 2020 to an exhibition complex will allow new display innovations and enable the event to achieve even greater heights.



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Book early



SOFITEL
LUXURY HOTELS

GOLD COAST BROADBEACH

Make sure you get the best airfare and accommodation deals on offer, be sure to book early.

If you're thinking about bringing the family or perhaps you want to make sure you get the best airfare and accommodation deals on offer, be sure to book early. ACWA's partner hotel for Car Wash Show Australia 2020 is the Sofitel Gold Coast, and we have negotiated exclusive rates especially for you.

Sofitel Gold Coast is a luxury hotel surrounded by Broadbeach's fashionable boutiques and beautiful beaches and located just a few minutes' walk to the Gold Coast Convention and Exhibition Centre.

Contact ACWA for Sofitel rates and booking link.

Check out these great Extension Packages



Sydney Extension with Car Wash Site Tours 3 Nights/ 4 Days

- Shangri La Hotel 3 Nights Twin Share
- Bus Tour Car Wash Sites in Sydney
- Sydney Harbour Bridge Climb
- Sydney City Tour
- Sunset Cruise Dinner on Harbour

AUD \$1,337 per person



Cairns and Barrier Reef Extension 3 Nights/ 4 Days

- Pullman Hotel Cairns 3 Nights Twin Share
- Full-Day Barrier Reef Tour
- Full-Day Daintree and Cape Tribulation Tour
- Kuranda and Skyrail

AUD \$1,072 per person



Ayers Rock/ Uluru Extension 2 Nights/ 3 Days

- Sails in the Desert Accommodation, 2 Nights Twin Share
- Uluru Bike Tour around Ayers Rock
- Half-Day Olgas Tour
- Scenic Flight Over Ayers Rock
- Fields of Lights Show
- Sounds of Silence Dinner under the stars

AUD \$1,322 per person

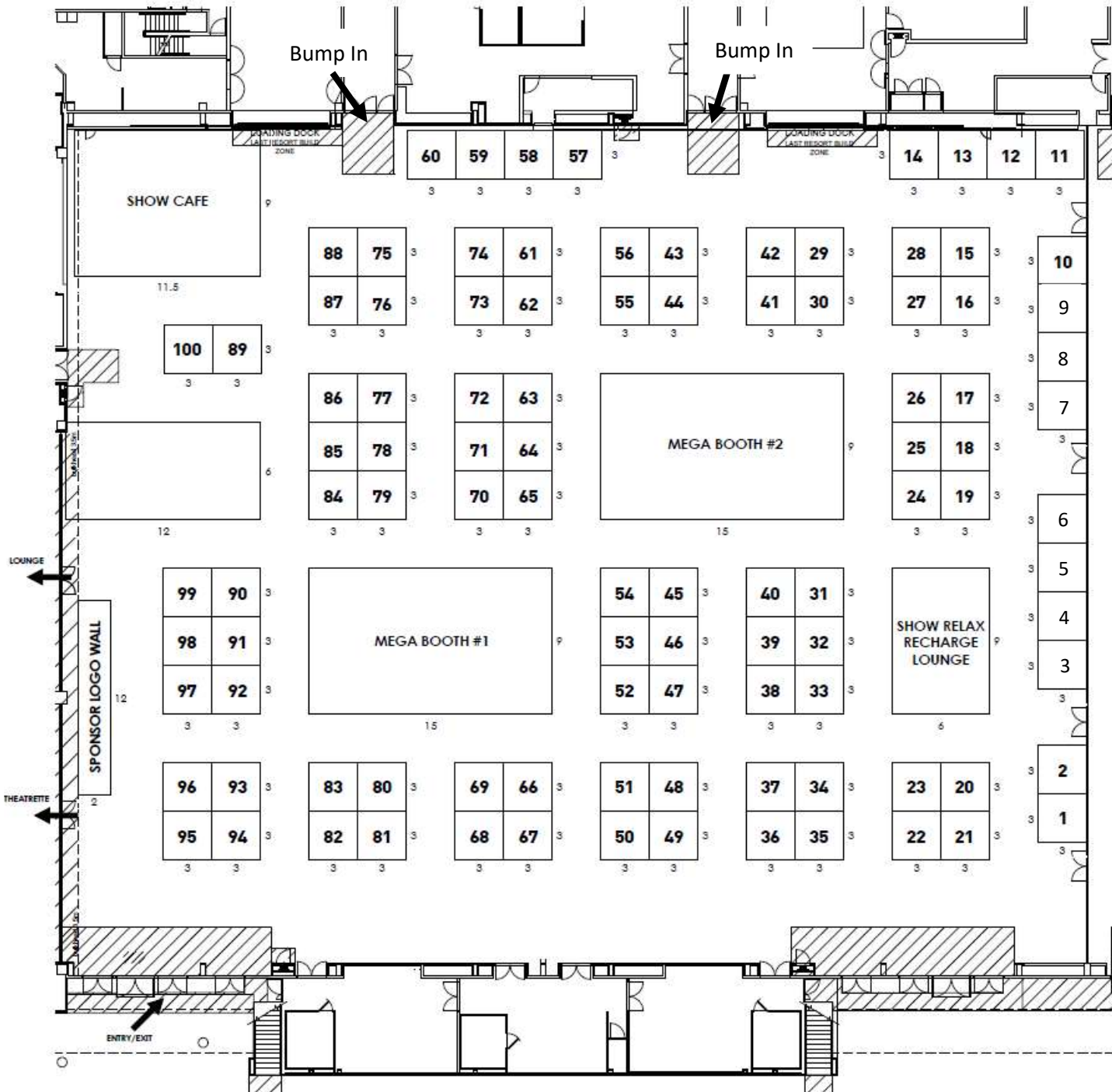
Contact ACWA Supplier Member
Catherine Stone Travel for special
deals and exclusive rates.

Catherine Stone
catherine@rheomtravel.com.au
Phone +61 425 850 059



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Draft Exhibition Hall Layout



What's new in 2020?

More Space, More Display Options

Car Wash Show Australia 2020 will have more exhibition space than ever before. So, if you're thinking about increasing the size of your display in 2020 or want to incorporate more dynamic display equipment, we've got you covered.

Mega Booth Display Opportunity

As a specialist exhibition venue, the GCCEC has full capacity to bring large-scale machinery onto the Exhibit Hall floor. And for the first time in 2020, ACWA will be making available two Mega Booths for Exhibitors wishing to include large-scale machinery installations as part of their display. Each Mega Booth provides up to 135 square metres of prime exhibition space located in the centre of the Exhibit Hall.

(Mega Booths must be booked before 15 February 2020)

Car Wash Show Australia Giant LED Super Cube

Flown from the GCCEC's towering Exhibit Hall ceilings will be the Car Wash Show Australia LED Sponsor Cube providing unprecedented exposure for participating Exhibitors.

Limited to supporting sponsors, the 5.5 m x 3 m Super Cube will illuminate company logos and messages to the Exhibit Hall, ensuring your company name is in front of Delegates, whether they are present at your stand or not.



Car Wash Show Australia Relax Recharge Lounge and The Car Wash Show Australia Café

There is no need for anyone to leave the Exhibit Hall during exhibition hours with the incorporation of the Car Wash Show Australia Relax and Recharge Lounge and The Car Wash Show Australia Café into the Exhibit Hall display area.

NEW EVENT – The Final Rinse Booth Crawl

We all know that the last couple of hours of any exhibition event can see Exhibitors and Delegates "hit the exhibition wall". But we're making sure there is no last day exhibition wind-down at Car Wash Show Australia, with the launch of the all-new Final Rinse Booth Crawl.

Our take on the great Aussie pub crawl, this event will breathe new life into the Exhibit Hall on Thursday afternoon as Delegates to move throughout the Hall; visiting and enjoying free refreshments at our six event partner locations on the floor.

Book your exhibit booth on-line at acwa.eventsair.com/cwsa20/ep

Events Program in Brief

Events

Inclusions

**Tuesday
22 September 2020**

**Prewash at the
Kurrawa Surf Club**

FREE EVENT

Join the ACWA Board, Exhibitors and guests at the Kurrawa Surf Club on Tuesday night.

Located on the beach and just a few minutes' walk from the Gold Coast Convention and Exhibition Centre, the clubhouse boasts an uninterrupted view of the magnificent Pacific Ocean and Gold Coast coastline.

In true Aussie style, ACWA will be "throwing a few dollars on the bar" to welcome our guests. So, be sure to join this casual mix and mingle event as we raise a glass to a successful Car Wash Show Australia 2020.



**Wednesday
23 September 2020**

Party in the Wash Bay

AUD \$99

**Includes beer,
wine, soft drink
& casual dinner**

In 2018 you told us you loved the new relaxed and informal format of Party in the Wash Bay, so we are repeating it in 2020.

Set to be held in a fantastic outdoor environment and conveniently located within the Gold Coast Convention and Exhibition Centre precinct, Party in the Wash Bay is Car Wash Show Australia's highlight social event.

The Australian Car Wash Industry Award presentations will be made at the event.



**Thursday
24 September 2020**

**Final Rinse
Booth Crawl**

FREE EVENT

Car Wash Show Australia's take on the great Aussie pub crawl will breathe new life into the Exhibit Hall on Thursday afternoon. The Booth Crawl invites Delegates to move throughout the exhibition space; visiting, enjoying free refreshments at specific booth destinations.



Book your exhibit booth on-line at acwa.eventsair.com/cwsa20/ep

Daily Program Outline

Tuesday 22 September

Bump in for Exhibitors

10.00 am	Bus Tour Program
5.00 pm	Bus Tour Kurrawa Surf Club Drop Off
From 5.30 pm	Prewash at Kurrawa Surf Club – Welcome Event

Wednesday 23 September

Morning Session	Theatrette Keynote Speakers and Information Sessions
12 noon - 5.30pm	Exhibition Hall
6pm	Party in the Wash Bay Feature Social Event

Thursday 24 September

Early Session	New Investors Panel Session
Morning Session	Theatrette Keynote Speakers and Information Sessions
12 Noon - 5.30pm	Exhibition Hall
3.00pm - 5.30pm	The Final Rinse Booth Crawl
From 5.30pm	Bump out for Exhibitors

Sponsorship Opportunities

If you're looking to enhance your presence at Car Wash Show Australia 2020 and deepen your company's connection with the largest buying audience in the southern hemisphere, be sure to check out the fantastic sponsorship opportunities on offer.

Download the Sponsorship PDF and remember to book your sponsorship through the Sponsor Portal. **Only exhibitors can be sponsors so be sure to book your Exhibit Space first.**

Book your exhibit booth on-line at acwa.eventsair.com/cwsa20/ep

Exhibitor Pricing Table

* All exhibitors must be current ACWA members

Booth Options	Inclusions	Booth Dimensions	Total Square Metres
Single Booth AUD \$2,990	<ul style="list-style-type: none"> • 3 x 3 metre standard booth structure (2.5m high) with polished aluminium frame and white melamine infill panels • Standard carpet to stand area • Fascia sign on all aisle frontages • Two track spotlights per 9 square metre stand, mounted on the inside of the front fascia • One single power outlet positioned in the rear corner of the stand • Two staff passes • Staff admission to welcome function • Staff admission to all keynote & presenter sessions in the Theatre • Staff admission to New Investor Panel Session • Additional Staff passes at cost 	3m x 3m	9 m²
Double Booth AUD \$4,440	<ul style="list-style-type: none"> • 3 x 6 metre standard booth structure (2.5m high) with polished aluminium frame and white melamine infill panels • One single power outlet positioned in the rear corner of the stand • Three staff passes • Other inclusions as per Single Booth Package 	3m x 6m	18 m²
Triple Booth AUD \$5,750	<ul style="list-style-type: none"> • 3 x 9 metre standard booth structure (2.5m high) with polished aluminium frame and white melamine infill panels • One single power outlet positioned in the rear corner of the stand • Four staff passes • Other inclusions as per Single Booth Package 	3m x 9m	27 m²
Quad Booth AUD \$7,140	<ul style="list-style-type: none"> • 3 x 12 metre standard booth structure (2.5m high) with polished aluminium frame and white melamine infill panels • One single power outlet positioned in the rear corner of the stand • Six staff passes • Other inclusions as per Single Booth Package 	3m x 12m	36 m²
Mega Booth AUD \$12,500	<ul style="list-style-type: none"> • Maximum 10 Staff Passes • Staff admission to Welcome Function • Staff admission to all keynote & presenter sessions in the Theatre • Staff admission to New Investor Panel Session • Additional staff passes at cost 	Tailored to Exhibitor Requirements	Up to 135 m²* <small>*Minimum booth size conditions apply-contact ACWA</small>

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