

The story behind

GRACE

FOR VETS

Grace for Vets is an international program through which car wash operators in four countries provide a FREE CAR WASH to veterans and service personnel each year on Remembrance Day (November 11) as their way of saying thank you to all those people for their past and present service to their country.

The program honours all those who have been, or are, part of the military services. No proof of veteran or personnel status is required. This may lead to some abuse, but we believe the program is based on one of the guiding principles for a veteran, honour.

The program started in the USA in 2004 after Mike Mountz, a car wash owner and U.S. service veteran, was profoundly moved by visits to Veterans hospitals. He set out to recognise and thank the men and women who served or were currently serving in any branch of the United States military. Each year, the program grows and is now operating in the USA, Canada, Australia and New Zealand. Last year over 3,300 washes participated and 268,000 cars were washed for free.

Australia has been part of this program for 5 years, with nearly 100 car washes joining in to provide several thousand free car washes.

