

AUSTRALIAN CAR WASH ASSOCIATION



What do I get for my ACWA Supplier Membership ?

- o ACWA Membership Database containing mailing and email addresses (quarterly updates)
- o Access to detailed reporting from the car wash industry yearly Benchmark Surveys
- o Results of the Members Surveys (information relating to spending plans at carwash sites)
- o Line display on the ACWA website on the page appropriate for your business and featuring company logo, company name, description of business, contact details – phone and (direct links to) email and website Listing in the ACWA Suppliers Directory – available to members and non members
- o Opportunity to display and (if appropriate) make a presentation at State Meetings and carwash Events
- o Direct access to carwash and supplier members at all times
- o Mention in the carwash electronic newsletter with links available
- o Exhibit (sponsor/present) at the ONLY carwash industry event held in Australia (*costs apply*)
- o Block display advertising on ACWA website with highlighted, top position & extra line display promotion (*costs apply*)
- o Company flyers inserted into the quarterly newsletter AND displayed on the ACWA Website (*costs apply*)
- o Banner advertising with logo display and multiple links in e.News issues (*costs apply*)

SUPPLIER MEMBER DETAILS

YOUR HEAD OFFICE – information for ACWA Database:

Company Name:

ABN Details Name: Number:

Main Contact Name: Mobile:

Mailing Address:

Business Phone: **Email :**

Website Address :

Is your company on Facebook Yes No **Facebook link:**

DOES YOUR COMPANY OWN CAR WASH SITES: If YES How many:
(Note: you will need to complete a Site Details form relating to your carwash sites)

Details to promote your company on the ACWA Website and in ACWA Supplier Directory
Please email your Company logo to contact@acwa.net.au

Tick the box which best describes your company:

Car wash equipment Chemicals Recycling Industry Services Industry Supplies

Details displayed on website

Company Description (up to 18 words) best describing your Business:

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Telephone: Email details:

Web Site:

ACWA provides a live link to your website from your listing/s on the ACWA website, your Company is asked to display a live ACWA link on the home page of its website.

Will you display the ACWA Logo on your website Tick for **YES**

Can we provide you with ACWA information to hand out to your car wash clients to attract new members and to promote the Association?

Tick for **YES** **No Brochures required**

Your Company Representatives – Who do you want to receive carwash information, invitations to meetings/events and the ACWA electronic newsletter?

- Do your interstate representatives know when carwash meetings are on in their State?
- Do you have a large company with lots of different departments?

STATE	REPRESENTATIVE NAME	MOBILE	EMAIL
ACT			
NSW			
NT			
QLD			
SA			
TAS			
VIC			
WA			

How many ACWA Membership stickers do you require?
 (to display at your Head Office, agent’s premises, company vehicles etc.)

ACWA values your Opinion - SUPPLIER Feedback invited

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Caring for your Car and the Environment

AUSTRALIAN CAR WASH ASSOCIATION ABN 68 140 680 039 P O Box 4390, Langwarrin, VICTORIA 3910
 T: 1300 00 2292 F: 03 9011 6229 M: 0400 070 417 E: contact@acwa.net.au W: www.acwa.net.au

Inc. Victorian Car Wash Association, New South Wales Car Wash Association, Tasmanian Car Wash Association, Queensland Car Wash Association, Western Australian Car Wash Association, South Australian Car Wash Association and Northern Territory Car Wash Association

ACWA SUPPLIER MEMBER **EXTRA** ADVERTISING OPTIONS

Choose ADVERTISING OPTION/S, complete form return with payment

All Supplier Members receive a line display on www.acwa.net.au for their company logo, company name, company description (10 words), contact details and live link to company website - Listed below are **additional** options

WEBSITE ADVERTISING Highlighted and displayed (alphabetically) at top of list, including 10 lines company description and ***BONUS*** (no charge) your company inserts in 4 issues of the ACWA Quarterly Newsletter

Note: all fees quoted are GST exclusive **PRICE** **TOTAL \$**

Level 4 – half size display on page: <i>(circle choice)</i> Chemicals Recycling Industry Services Other Equipment/Supplies	1,400	
Level 3 – full size display on page: <i>(circle choice)</i> Chemicals Recycling Industry Services Other Equipment/Supplies	2,200	
Level 2 – full size display on equipment page	SOLD OUT	
Level 1 – full size display on carwashing entry page	SOLD OUT	
Additional block display ads on page: <i>(circle choice)</i> Chemicals Recycling Industry Services Other Equipment/Supplies HALF PRICE each ad if the same or smaller size		
ACWA ELECTRONIC NEWSLETTER Reaching approx. 2000 ACWA Members AND non-members		
Display your Company Logo AND have a live link to your website		
Take One Display	250	
Pay in Advance for 5 - and get your 6th display FREE	1,250	
<i>NB: your choice to display in consecutive issues or pick issue dates</i>		
ACWA QUARTERLY NEWSLETTER Reaching approx. 1000 ACWA Members AND non-members		
A4 single or double sided or A3 double sided/folded in half ie: 4 pages		
One Issue	350	
Pay in Advance for 4 issues - and get your Level 4 website display FREE	1,400	
Discount applicable if paying in full		
<i>Note: if the combined total of your supplier membership and extra advertising is under \$4000 deduct 5% - if over \$4000 deduct 10%</i>		
NET COST		
ADD GST @ 10%		
TOTAL AMOUNT PAYABLE		\$

Notify changes to existing advertising 1 June each year to be invoiced automatically with Membership Renewals 1 July each year

PAYMENT MUST BE RECEIVED WITH THIS FORM IN ORDER FOR IT TO BE PROCESSED

* **Direct Payments may be made to our bank account:**

Australian Car Wash Association BSB: 013 326 Account No: 3904-95837

* **Credit Card Payments are accepted for Visa and Mastercard only:** *Please print numbers clearly*

Credit Card Number: _____ **Expiry Date:** _____

Name on Credit Card: _____ **Signature:** _____

* **Cheque Payments - please mail cheque with completed form**